Leonor Greyl

US Press July 2014

Leonor Greyl

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Leonor Greyl's Huile Secret de Beauté Oil: The Only Thing You Need to Bring on Vacation



Photographed by Mikael Jansson, Voque, May 2009

For once in my life, I did not overpack. In my carry-on for a recent trip to Todos Santos, Mexico, there were sandals, swimsuits, and paper-thin slip dresses—and just one real beauty product worth noting. Made from a nourishing blend of natural extracts like apricot seed and mongongo nut oils, Leonor Greyl's 3.2-ounce bottle of Huile Secret de Beauté oil promised to be the perfect beach companion. Each day, I massaged it into the ends of my hair before hitting the surf, smoothed it over my skin for a healthy-looking sheen and, later, on the flight home, slathered it onto my sunburned feet before sealing it in with a pair of cashmere socks.

But what I really loved was its fragrance. Andy Warhol once said that he changed perfumes every three months, because, upon smelling a particular fragrance, it sent his "whole being" back to a specific time and place. From now on, when I want to call forth the sea, the sun, the surf-ready knee-high waves, and the wild ponies (who emerged from an oasis like something out of a Gauguin painting) of Todos Santos, I'll warm a few remaining drops of Leonor Greyl's intoxicating jasmine and night-blooming yucca-scented blend in my palms and breathe in; truly, vacation in a bottle.





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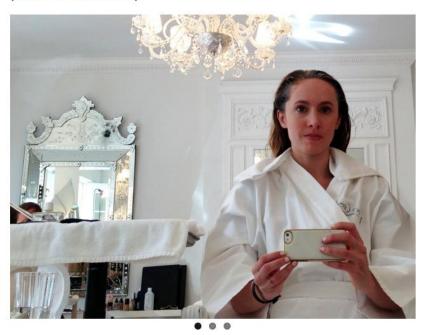


Photo: Courtesy of Leonor Greyl

Leonor Greyl Huile Secret de Beauté, \$66; net-a-porter.com

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THE HAIR TREATMENT BELOVED BY FRENCH WOMEN (AND BRAD PITT?)

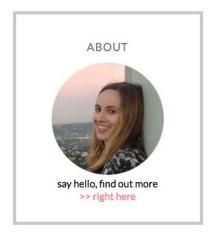


I am not convinced that French women have an innate secret to looking the way they do, but I will say this: They do treat their hair differently than most of us, with an emphasis on "treat." They're not afraid to use a little oil on their hair, either. For decades, many French women have used the Leonor Greyl brand, whose star product has been reformulated to exclude palm oil. Huile de Leonor Greyl (formerly known as Huile de Palme) is a pre-shampoo treatment that treats and protects dry, damaged hair. It has coconut oil, sunflower seed oil, and sesame street oil — all of which babies your hair.

I tried it out at Ricardo Rojas, and it was just as good as the original formula. Smelled heavenly, made my hair Chrysler-Building-shiny, and made my split ends seem to disappear. Forgive the iPhone photos, but you work with what you have — and on that day, anyway, I had good hair to document.

If you decide to try out the new Huile, this is key: You do not need very much at all! Seriously, a bottle will last for ages. Apply it before shampooing (you can even sleep in it) and then be sure to thoroughly cleanse. It's that simple.

PS: Apparently Brad Pitt used this on his luscious man-mane during his *Legends Of The Fall* era, and I think we can all agree that hair-wise, *Legends* was Peak Pitt.



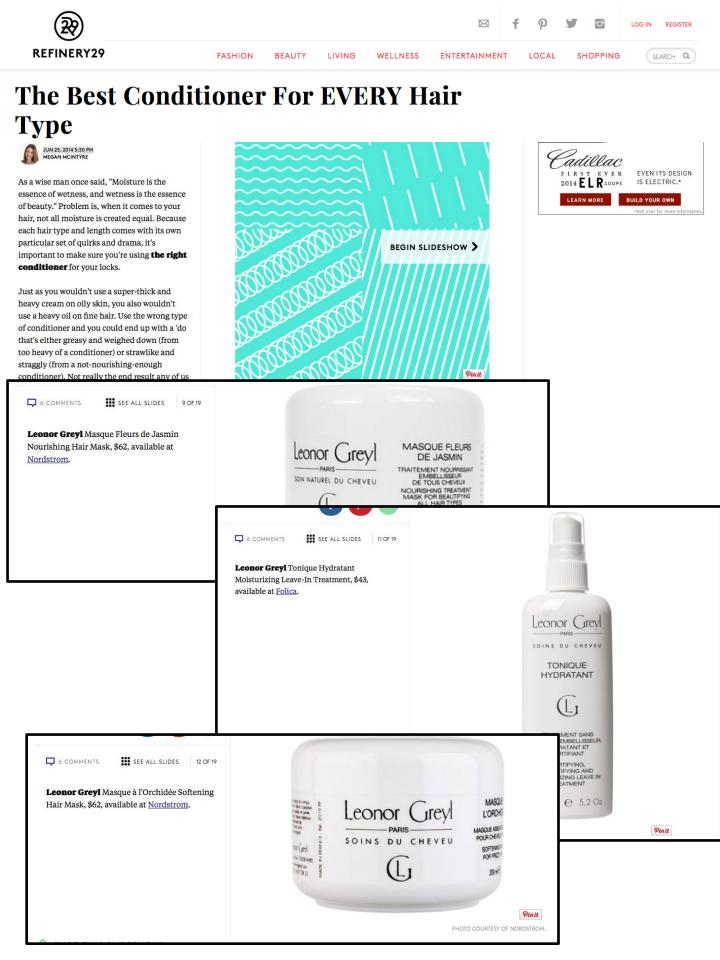






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VIPs

NASHVILLE'S HAIR SECRETS

THE ON-SET STYLISTS FOR THE ABC DRAMA SHARE THEIR BEST TIPS AND TRICKS





MUST-HAVE: "Leonor Greyl's Serum de Soie Sublimateur makes Clare's hair so shiny but in a natural way. It's light, so you don't need a lot to make an impact."



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CLARE BOWEN

"Scarlett has a very distinct style," said Kinigopoulos, who does Bowen's hair on-set. "It's beautiful, mermaidy hair with a more Bohemian feel."

MUST-HAVE: "Leonor Greyl's Serum de Soie Sublimateur makes Clare's hair so shiny but in a natural way. It's light, so you don't need a lot to make an impact."

GETTING THE LOOK:

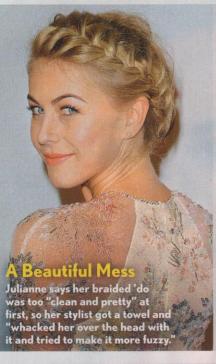
Kinigopoulos often braids ribbons into Clare's hair, attaching them with a mini bobby pin then braiding two sections of hair with the ribbon. For stage looks, she relies on sparkly headbands. "It's more refined but still very Clare."





Hollywood's Braid





Forae pigtai over Julian new braid

sweep it all the way around the head. From behind the ear and onward. Julianne's hairstylist and co-owner of Nine Zero One Salon in LA, Riawna Capri, loosened each link by pulling apart gently. This made the plait grow in thickness as it rounded the nape of her neck.

300000 HAIR SPRAY

TRESemmé TRES Two Ultra Fine Mist Hair Spray, \$5, drugstores

The Single Cornrow

"Edgy glamour" is how we like to describe Amber Heard's modern braid. After prepping with a heat-protecting spray, her stylist, Ricardo Rojas, used a 11/2-inch curling iron to curl Amber's hair (which he later brushed out with his fingers). To create the illusion of a punk rockesque undercut (where one side of the head is shaved), Rojas created a deep side part and

Leonor Greyl Paris Condition Naturelle Heat Protecting Styling Spray, \$36, leonorgreyl-usa.com



Part glam, part rock 'n' roll, Amber can give her locks extra grit by sleeping in dry shampoo the night before. The next day, hair is perfectly disheveled.

> Leonor Grey CONDITION

> > HEAT PROTECTING

150 ml e 5,2 Oz

Lasting Powe So Amber's hair wouldn't fall flat, Rojas finished the look by teasing the roots on the right side of the part and setting the style with hair spray.

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beauty queen: kate mara

get the actress' side-parted ponytail.

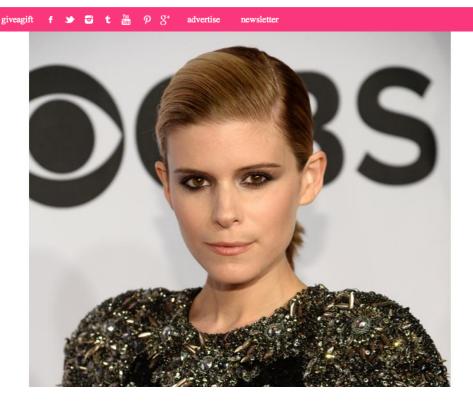
by: steff yotka photo by getty images June 10 2014

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If there's one thing the Mara sisters have in common, it's a love of a cool low ponytail. But while Rooney usually sports hers with a center part, Kate rocked a sleek, side-parted low pony to the Tony Awards this weekend to complement her Dolce & Gabbana dress.

The best part about her hairstyle is that it's 100-percent summer appropriate. Nothing is worse than frizzy and/or sweaty hair killing your summer BBQ look, and with a low pony, you don't have to worry about either. Find out how to recreate Mara's look with tips from her hair stylist, Peter Butler, below.

- 1. Start by blowing your hair using **Leonor Greyl Mousse Au Lotus Volumatrice** and a **Mason Pearson brush** (the
- 2. Use a **two inch barrel curling iron** to create height in the front. Set two curls, one on the hairline and another right behind it. This will give the lift the hair needs to create height off of your face.
- 3. Next, comb the hair back into a ponytail and tie it off with a bungee elastic.
- Finish off with Moroccanoil Light and a bit of their Glimmer Shine Spray to pump up the sleek effect.

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Look Of The Day: Kate Mara's Sleek, Slicked Back Pony





Slicked-back hair is a runway trend that doesn't always translate to real life—but there *are* exceptions. Exhibit A: Kate Mara's sleek, elegant pony at Sunday night's Tony Awards. We got the scoop from hairstylist Peter Butler, who told us exactly how he created this look.

"I started by blowing out her hair using Leonar Greyl Mousse Au Lotus Volumatrice (\$46)," Butler says. "This product is fantastic for fine, color-treated hair!" Next, he used a Mason Pearson Brush (\$120) to smooth her locks as he blew her hair dry (he swears the boar bristles help boost shine). To create volume at Mara's crown, he used a 2-inch curling iron to create two large curls—one at her hairline and another right behind it. After combing her hair back into a ponytail and tying it with a bungee elastic, he finished with a spritz of Moroccan Oil Treatment Light (\$43) and the brand's

"I started by blowing out her hair using Leonar Greyl Mousse Au Lotus Volumatrice (\$46)," Butler says. "This product is fantastic for fine, color-treated hair!" Next, he used a Mason Pearson Brush

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HOW TO GET FRENCH GIRL HAIR

The secrets to Caroline de Maigret's perfect messy-chic 'do

By Tara Lamont-Diite on Jun 13, 2014

Share: f 💆 P



If there were a universal description for chic hair, it would be the messy, bedhead waves created by the always-stylish, and never overdone French girl. Case in point: Caroline de Maigret. The model and music producer's tousled waves are desired by many, and according to her hairstylist Vinz, creative director for Leonor Greyl, can be achieved at home. "This look requires a very precise and specific routine," reveals Vinz. "You need to think natural, but follow my steps precisely. It's also important to start with healthy hair. French girls are obsessed with hair masks, and the very chic ones like lots of shine." Below, the stylist shares a step-by-guide to achieving French girl hair perfection.

Hair Down

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- 1. To get this look, you have to be very precise and soft. Start by prepping hair with Leonor Greyl Condition Naturelle before blow-drying. It's important not to brush or comb your hair after you wash it. Then, use a medium-size curling iron to create some waves, but you don't want much movement. Don't pin back the waves, you want to them to fall out and look a little messy.
- 2. Next, use a hair straightener on the tips and roots to make them flat. If you have bangs, they should not be too round or too flat, they need to look as natural as possible.
- 3. To finish, spray a little Leonor Greyl Voluform and Eclat Naturel to your whole head for the perfect amount of hold and shine. My secret is to spray a little dry shampoo at the back of the head to add a little colume and create a messy effect.

Hair Up

Start with the same texture as above. Pull your hair up into a high bun, making sure to keep it as natural as possible, and secure with two or three pins. The higher the bun the better, as it elongates the silhouette of your neck. Once the bun is created, spray a little Leonor Greyl Voluform to the entire head, and a little extra to the bun. While the hair is drying from the spray, mess it up a little, pulling out some strands with your fingers to get that rock and roll attitude.





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How Transformers Star Nicola Peltz's Hair Survived Hong Kong Humidity

BY CATHERINE Q. O'NEILL, BEAUTY NEWS EDITOR, JUNE 19, 2014, 3:00:00 PM











At first glance, there's nothing that crazy about Nicola Peltz's smooth, voluminous blowout at the Hong Kong premiere of Transformers: Age of Extinction. Until I tell you that it was 91 degrees with 70 percent humidity and RAINING when this picture was taken. I frantically emailed her hairstylist, Adir Abergel, to find out what kind of unicorn-tear smoothing serum he managed to sneak into the hotter-than-hot

While the finishing spray Abergel used, Oribe Impermeable Anti-Humidity Spray, surely had a lot to do with keeping this style frizz-free (I can attest-that stuff is amazing), he says all of his prep work went into combating the "full-on humidity."

- 1. He conditioned Peltz's hair with Leonor Greyl Masque à l'Orchidée.
- 2. With the hair still damp, he combed a generous amount of Moroccanoil Treatment through the ends and Leonor Greyl Volumizing Styling Mouse from the roots to midlength for body

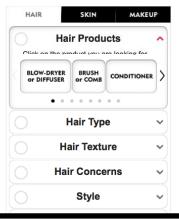








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Jun 24 10:39 AM



Hair How-To: Ashley Greene's Super-Sleek Style

Can we all please agree that Ashley Greene is a total freaking knockout? Well last night, she looked especially stunning in all white at the premiere of her Kickstarter-funded flick, Wish I Was Here. And while I totally love some beachy texture—how could you guys forget my incredible DIY salt spray recipe?—there's a lot to be said about a shiny, totally straight style.

To get Greene's style, start by by massaging a volumizing mousse, like Leonor Greyl Mousse au Lotus Volumatrice, \$46, into hair, says stylist Richard Collins, who created last night's look, and pull it through from roots to end, making sure not to drench hair in the product. "When it



After blowdrying hair straight—try a boar-bristled round brush—use a flatiron on one-inch sections of hair to get glassy shine from root to tip. Next, rub a touch of styling cream between hands and use your palms to smooth the top and face-framing areas of your area to keep stray hairs in place. Collins used Leonor Greyl Eclat Naturel, \$46, which has shea butter and jojoba oil that adds hydration as it tames. If you've got super-fine hair thought, a lighter oil like Bumble and bumble Hairdresser's Invisible Oil, \$38, will do the trick.

"The look is very simple and sleek, which works really well with the dress that she's wearing," says Collins. We couldn't agree more.

Now if only we could get guns like hers...







JULY 9, 2014

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WHAT'S right NOW!

How to Get Sleek Summer Hair Like Ashley Greene















e all know how challenging it can be to maintain silky straight strands in the heat of summer-so when we spotted Ashley Greene's weather-defying hairstyle at the premiere of Wish I Was Here, we just had to reach out to her hairstylist, Richard Collins, for the inside scoop.

Relying on Leonor Greyl products for a super-sleek finish, Collins first massaged Mousse au Lotus Volumatrice (\$46; leonorgreylusa.com) to the star's wet hair and pulled it from the roots to the tips, using a less is more approach as he applied. "I really liked this mousse because it wasn't heavy; it was really light but still smoothed the hair," he tells us. "Then, I blow-dried her hair and went back over it with a flat iron to make it sleeker and tighter."

Collins moved on to Éclat Naturel (\$46; leonorgreyl-usa.com), a protective styling cream, and smoothed it on top of her hair and along the bang area for a bit of shine. He turned to the ultimate frizz-fighting weapon for his next step: a toothbrush doused with hairspray, which he used to tame flyaways along her hairline and around the ear.



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"Lastly, to finish the look, I took some Éclat Naturel on my fingers and ran it through the hair around her face, concentrating on the ends and piecing it through a little bit, but made sure it wasn't too saturated," he adds. "This kept the look shiny, instead of greasy."

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